

ПРИМЕРЕН ТЕСТ ЗА ДОКТОРАНТИ

TASK ONE

Read the article carefully. Match these headings A - F with the appropriate parts of the article, marked 1 - 6. There is an example at the beginning (0). 12 points

- A) Staying in contact
- B) E-mail keeps costs down
- C) The cyber café is here to stay
- D) The cyber café may replace the office
- E) Costs vary during the day
- F) Internet use is now widespread
- G) *The original attraction of the cyber cafe*

CYBER CAFES

(0) _____ **G** _____

In the early nineties in Great Britain going for a coffee and surfing the Net were new and exciting things to do. The cyber café was a successful mixture of two things: coffee and the Internet. Not even cold coffee and slow connections put people off from going to these cafés.

(1) _____

Ten years later the picture has changed and in the 21st century millions of people can use the Internet from home, work, school or university. In many ways the Internet has become a personal playground and as for the coffee, well, there is a lot more choice of different coffee shops serving every kind of coffee you can wish for.

(2) _____

So who is using the cyber cafes now that surfing the Net is as ordinary as walking up every morning? Some people say that if their computer goes wrong at home they do not bother to get it fixed. They will rely on the cyber café to find out what is happening in the world and to check their e-mail; they feel that there is nothing special about cyber cafes any more. These cafes are part of the cultural scene in the same way that cinemas and supermarkets are.

(3) _____

One man, who is the director of a chain of Internet shops, says that although consumer demand for using the Internet has risen, home computers are no good if you are out and about or happen to be on holiday somewhere. The cyber café is the obvious place to go if you want to keep in touch with friends and family.

(4) _____

“Most of our users are backpackers and international students checking their e-mail”, he says. “We also operate a price structure which is good for those students who get up early. This means that the cheapest time of day is six in the morning and as the café fills up, the price goes up. Early evening is one of the most expensive times.”

(5) _____

Cyber cafes are also popular with foreign students studying abroad. These students feel it is important to keep in touch with everyone at home and e-mail is cheaper than the telephone. Some students use the cyber café for as much as four hours a week and like the fact that the cafes are clean and friendly places.

(6) _____

In the future it is likely that the cyber cafes will also attract people who are self-employed. With mobile phones and e-mail there is less need for traditional offices, and as more and more people in the UK choose to work for themselves the cyber cafes could become communication centres for these workers by providing the electronic support for people who neither have nor want traditional office space.

TASK TWO

Read the text below and decide which answer (A, B, C or D) best fits each space. There is an example at the beginning (0). 10 points

SPORTS

Someone once said that there are three kinds of people who are (0) ... A... in sport: people who (1)part, people who watch, and people who watch (2)television. It is very easy to make fun of stay-at-home sports fans, but on the other hand, television does enable us to enjoy all kinds of (3)events. We can watch a racing car overtake another, or see a cyclist (4) the finishing line, or enjoy the goals of our favourite football (5) The first time I watched a tennis match was on television and I found it (6)interesting. It is not always easy to (7) long distances to football (8), and television is a good solution. Of course, you can (9)used to sitting indoors all the time, and this is dangerous. We should all try to keep fit, and have other interests and (10)

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|-------------------------|------------------|-----------------|------------|
| 0. A/ <i>interested</i> | B/ playing | C/ really | D/ succeed |
| 1. A/ take | B/ have | C/ make | D/ get |
| 2. A/ on | B/ with | C/ by | D/ from |
| 3. A/ the | B/ future | C/ sports | D/ athlete |
| 4. A/ overtake | B/ cross | C/ break | D/ catch |
| 5. A/ group | B/ class | C/ band | D/ team |
| 6. A/ valuable | B/ imaginatively | C/ unexpectedly | D/ real |
| 7. A/ trip | B/ tour | C/ pass | D/ travel |
| 8. A/ areas | B/ grounds | C/ lands | D/ spots |
| 9. A/ make | B/ get | C/ keep | D/ do |
| 10. A/ customs | B/ habits | C/ pastimes | D/ leisure |

TASK THREE

Read the text below and think of the word which best fits each space. Use only ONE WORD in each space. There is an example at the beginning (0). 10 points

ITALY'S MOST POETIC CITY

Example: (0) do

Venice has been an inspiration (0) *..for...* writers, artists and musicians throughout history. In the 15th (1) it was the world's largest port. Since then it has built up an amazing collection of art and architecture thanks (2) its trade with the East.

The city offers (3) visitors incredible sights. Do not believe those (4) say Venice is a museum. This is still a living city full of joys. Venice (5) good in any light. The sun makes the roofs of the buildings sparkle, but even on a grey (6)..... day the city can be extremely romantic.

And if it gets overcrowded, there is an easy escape to the other islands in the Venice Gulf (7) brightly-coloured houses are a photographer's dream.

In a curious way, Venice is a model city for the future; it is free from cars and the (8) way to get around is by public transport or (9) foot. This one fact alone (10) it a unique city, one without traffic noise. The creation of genius indeed.

TASK FOUR

Read the text and choose the best answer (a, b, c or d). You are given an example at the beginning (0). 5 points

HOW I STARTED MY OWN BUSINESS

I am Lucy Holmes and I am here today in the studio to tell you about my work. People often ask me why I decided to start a new magazine. Well, I have been a journalist for many years working for newspapers and magazines in this country and abroad. I have always dreamt of starting my own magazine, not because I want to be rich but because I want to do something different. And now I have done it! It is different from other magazines and I am sure it is going to be successful.

So what is the magazine like? I should explain that it is a local magazine that will come out each Thursday – it is the same size as the local weekly newspaper and in fact looks very similar, but it does not carry news and it does not report on events as they happen. I think this is the important difference. You can buy it in all the usual places you would buy your local newspaper.

The magazine itself is divided into two main parts; the first half is a ‘what’s on’ guide which contains information about everything that is happening in the city over a seven-day period. There are music and film interviews, and information about special events, so you can decide what is worth spending your free time on. And it also has local bus timetables and useful phone numbers.

There are also reports on restaurants. But we are not going to write only good things about the restaurants we choose, because these are not advertisements. They are the honest opinions of our journalists. That is a strength of this magazine, the writers are all independent journalists who say what they think.

The other half of the magazine is the articles. We want to write about the lives of local people. They may be famous or not but they have all done something interesting such as developing a new business. There are several famous artists in the city such as Lisa Goodchild who has talked to us about her life in the first issue. We hope to interview a wide variety of people.

I am really very happy because there are some fantastic journalists living in the area, many of them busy writing for national papers, and they are supporting the new magazine by writing for it. The journalists are happy because the magazine has room for longer articles so they have more space to give their opinions.

Example: 0 – C

- 0 Lucy worked as a journalist**
A only in her native country
B only abroad
C both
D in Africa
- 1 What is Lucy's main reason for starting a new magazine?**
A She was asked to do it.
B She wanted more writing experience.
C She wanted to produce her own magazine.
D She wanted to please her husband.
- 2 The magazine is different to a local newspaper because of**
A what it looks like.
B what it contains.
C where you can buy it.
D the pictures it
- 3 The first half of the magazine helps people to**
A choose leisure activities.
B keep up to date with world news.
C plan holidays around Britain.
D plan holidays abroad.
- 4 The restaurants in the reports are chosen because**
A readers recommend them.
B people have complained about them.
C the journalists have tried them.
D nobody visits them.
- 5 In the second half of the magazine you can find**
A reviews of local artist's work.
B articles about local people.
C articles to help local business.
D articles about famous foreigners.

TASK FIVE

WRITE A SHORT SUMMARY (ABOUT 150 – 200 WORDS) OF YOUR PHD THESIS.

15 points

ANSWER KEY primeren PhD

I. Reading (5 p.) 1 F 2 C 3 A 4 E 5 B 6 D

II. Multiple cloze (10 p.) 1 A 2 A 3 C 4 B 5 D 6 C 7 D 8 B 9 B 10 C

**III. Open cloze (10 p.) 1 century 2 to 3 its/the 4 who 5 looks 6 rainy/cloudy
7 whose 8 only 9 on 10 makes**

IV. 1 C 2 B 3 A 4 C 5 B

V. Writing (15 p.)

